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## **Houseboat Expo On Water** *Houseboat magazine returns to Cumberland*

Following the wild success of the first-ever On Water Houseboat Expo in 2009, *Houseboat* magazine is doing it all again. Head on over to State Dock on beautiful Lake Cumberland in Kentucky August 27-29 to enjoy everything the houseboating world has to offer!

"This is a great opportunity for attendees to experience houseboating as it is," Expo Producer Greg Larsen says.

While traditional houseboat shows are indoors, the On Water Expo takes interested parties to the dock to see exactly what the houseboating lifestyle is like. In the past, Expo attendees have been given the chance to tour dozens of boats, but what makes this show unique is that now you can feel what it's like to actually be on the water. Plus you can learn how to dock and navigate your boat with the return of our "hands on" captain's course

*Houseboat* recognizes that there are many people interested in buying a houseboat, yet they are intimidated at the proposition of maneuvering such a huge craft. The Captain's Course is set up to get these people out on the water and learn the basics of how to control and properly drive a houseboat. Last year, many participants came away feeling much more confident in their abilities, and much more likely to purchase a houseboat sometime in the future. There were even some current houseboat owners who felt comfortable only when their craft was docked; the Captain's Course gave them the impetus to head out and be more adventurous, which is what houseboating is all about. This year's Expo will also feature the always-popular On-Dock Poker Run, as well as live entertainment on Friday and Saturday night. If the live entertainment and great food doesn't excite you, maybe playing a little cornhole at the docks will. Experience cornhole like it was meant to be played—outdoors in the shadows of houseboats with other dock mates.

For those who have enjoyed Dan Armitage's articles in *Houseboat* over the years, the On Water Expo is your chance to meet the fishing legend in person. During the Saturday show, Armitage will be conducting a series of fishing seminars and demonstrations geared towards those who love angling. He is sure to share valuable information on a range of related topics, so bring a notebook.

After a successful presentation at the Louisville Expo last spring, Christy Martin from *Life On The Water* magazine will once again present her popular Ladies On The Water seminar. Christy is passionate about the transforming benefits of boating for your marriage and family and she'll share her stories and tales of her "life on the water."

In all, the On Water Expo is a great environment for buyers and sellers alike. “The scenery is there, the water and other boaters are there,” Larsen adds. “It’s a great way for a hesitant houseboat buyer to pull the trigger.”

There will be affordable lodging on land or on the water, plus overnight slips are available. State Dock even offers “boatels,” or rentable houseboats on the dock, which can provide accommodations for the duration of the Expo. Be sure to check for special Expo rates, which include free gasoline for the boat’s generator.

Meet the top houseboat manufacturers and take advantage of the boat specials that will allow you to get your order in early so you can be behind the helm by spring.

The National Houseboat Expo is presented by *Houseboat* magazine and is sponsored by Intercoastal Financial Group. For more information on the Expo visit [www.nationalhouseboatexpo.com](http://www.nationalhouseboatexpo.com) and for information on lodging accommodations visit [www.statedock.com](http://www.statedock.com).

### **Hours for the Show**

Friday, August 27: 2 p.m. to 7 p.m.

Saturday, August 28: 10 a.m. to 7 p.m.

Sunday, August 29: 10 a.m. to 4 p.m.

*All times Central*

### **Location**

Lake Cumberland State Dock

6365 State Park Road

Jamestown, KY 42629

888-782-8336

### **Exhibitor Preview**

Who can you expect to see at the On Water Expo? Exhibitors have been preparing for months to present their very best. This is the place to discover what’s new for the year and to find that aftermarket product you’ve been looking for to eliminate a problem, enhance your experience or just make life on board a little easier. There will also be boats to meet your inland lake, ICW, and river houseboating needs as well as custom-built vessels in a variety of price ranges.

Take a look at the conveniences offered with aftermarket products from companies that specialize in keeping you safe and sound. From bumpers to generators and control systems to sanitation products, it will all be at the Expo along with great gadgets, gear, toys, décor, accessory crafts, and much more. If it is houseboat-related, you’ll find it at the second annual On Water Houseboat Expo.

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